University of Richmond Reunion: Frequently Asked Questions

When is Reunion Weekend?
June 3rd – 5th, 2016. For further details about the weekend events, plus more information on staying in the dorms and special hotel rates, please visit alumni.richmond.edu/reunion. Information will be posted as it becomes available.

What is the Reunion Gift Campaign?
The Reunion Gift Campaign is designed around alumni celebrating their 5th, 10th, 15th, 20th, 25th, 30th, 35th, 40th, 45th and 50th Reunions. Our goal is to encourage everyone in these classes to reflect upon their time at Richmond and support the area that meant the most to them while here to the fullest extent possible. Previous donors are asked to consider making an increased or “stretch” gift, while those who have never contributed are encouraged to participate in honor of these milestones. Classes will be recognized for their contribution to Richmond during Reunion Weekend, and those classes with the largest gift and highest participation rates in giving and attendance will be awarded at the end of the campaign.

What counts as a Reunion Class Gift?
Any gift to any area of the University made between July 1, 2015 and June 30, 2016 will count towards your Reunion Gift. Multi-year pledges and planned gifts (50th Reunion only) that are initiated in this time period will have the aggregate amount counted in the class gift total as well. Multi-year pledges initiated after June 30, 2011 with a payment due by June 30, 2016 will also have the aggregate amount counted.

What are my class stats?
Specific information on your class gift, including an honor roll of donors, dollar and participation goals, and figures to dates can be found on your class website. Go to alumni.richmond.edu/reunion and follow the links to your class year.

What is the Annual Fund?
The University of Richmond Annual Fund consists of gifts from Richmond alumni, parents and friends during the academic year. Gifts are utilized this academic year on scholarships, curricular enhancements, library purchases, technology upgrades, student life programs and facilities improvements; they make an immediate impact on the university. An Annual Fund gift is the most effective and direct way a donor can contribute to Richmond. Gifts to the Annual Fund can be unrestricted, allowing the University to allocate those funds to the area they are most needed that year, or the donor can designate their gift to support a school, department, organization, scholarship, or priority for which they feel most passionate.

Why is the Annual Fund Important?
Tuition and fees have never covered the entire cost of a Richmond education. In fact, tuition only covers 40% of what it costs to educate a student for one year. The remainder must come from endowment income, corporate and foundation grants, and most importantly, gifts to the Annual Fund.

Additionally, the percentage of alumni who give back to Richmond is a critical factor in both determining the University’s national rankings and securing grant funding from leading foundations.