University of Richmond: Making your Reunion a Success

A successful class reunion is not defined only by attendance figures or by how much money is raised. The reunion program's primary goal is to reconnect alumni with the University of Richmond. This reconnection can take place a number of ways: attending events during Reunion Weekend, contributing to the class gift, serving on your reunion committee, or by reconnecting with a classmate by phone, e-mail, or in person. It is certainly great to achieve the fundraising goals set for each reunion class, but the connections made by classmates and the fun you have along the way will clearly indicate the success of each class committee.

It is vital that each class take ownership of its reunion. If your classmates perceive that the reunion is being planned "by classmates, for classmates," then attendance will be high. The individuality, energy, and enthusiasm of each class will make your reunion unique and special for all involved.

Goals for Reunion Weekend June 3 – 5, 2016:

- Reconnect alumni with the University of Richmond!
- Raise awareness about the importance of alumni participation in giving through the class gift program.
- Communicate the pride Richmond feels about the accomplishments of its alumni and the institution as a whole.