



## Frequently Asked Questions

### **When is Reunion Weekend?**

Friday, June 1 – Sunday, June 3, 2018. Registration will open in March. To learn more about the weekend, including information about staying in the residence halls, please visit [reunion.richmond.edu](http://reunion.richmond.edu).

### **What is the Reunion Class Gift Campaign?**

The Reunion Class Gift Campaign is designed around alumni celebrating their 5th through 50th Reunions. Our goal is to encourage alumni in these classes to reflect upon their time at Richmond and support the area(s) that meant the most to them while here. Loyal donors are asked to consider making an increased or “stretch” gift, while those who have not given in the past are encouraged to participate in honor of this milestone year. The class with the largest gift and highest participation rates in giving and attendance will be recognized during Reunion Weekend at the Alumni Awards Breakfast on Saturday morning.

### **What counts as a Reunion Class Gift?**

A gift to any area of the University made between July 1, 2017 and June 30, 2018 will count towards your Reunion Class Gift. The class gift total will include the aggregate amount of multi-year pledges that are initiated in this time period, as well as planned gifts for those celebrating their 50th Reunion. The aggregate amount of multi-year pledges initiated after June 30, 2013 with a payment due by June 30, 2018 will also be counted.

### **How is my Reunion Class Gift effort going?**

Specific information on your class gift, including an honor roll of donors, dollar and participation goals, and progress-to-date can be found online at [reunion.richmond.edu](http://reunion.richmond.edu); follow the links to your class page.

### **What is the Annual Fund?**

Gifts to the University of Richmond Annual Fund are utilized this academic year for scholarships, curricular enhancements, library purchases, technology upgrades, student life programs and facilities improvements. Annual Fund gifts are unrestricted, allowing the University to allocate those funds to the area they are most needed that year. They are **current use**, meaning that they go to work immediately. Alternatively, donors can designate their gift to support a specific school, department, organization, program or priority for which they feel most passionate.

### **Why is it important to make an annual gift?**

Tuition covers only about 60% of what it costs to educate a student for one year. The remainder must come from endowment income, corporate and foundation grants, and gifts from alumni and friends. Additionally, the percentage of alumni who give back to Richmond is a critical factor both in determining the University's national rankings and securing grant funding from leading foundations.