

University of Richmond Alumni Engagement Social Media Community Guidelines

Social media usage by University of Richmond Alumni Engagement is aimed at extending traditional channels of engagement and transparency, providing informational and educational opportunities to enhance the perception of the URAA and achieve core goals and objectives.

Communication on social platforms is considered a dialogue. However, page administrators retain the right to remove user-generated content or comments in line with this policy to ensure the safety and security of our audiences.

Posts may be removed for any of the following reasons at any time:

- The use of obscene, threatening, discriminatory, or harassing language
- Disclosure of information that is confidential by law or regulation
- Comments advocating illegal activity
- Posts violating copyrights or trademarks
- Advertisement or promotion of products, services, entities, individuals, or fundraisers
- Endorsement or opposition of any person campaigning for election to a political office or promoting or opposing any ballot proposal
- Duplicative comments by the same user or multiple users. In the case of identical comments, only the first submission will be approved.

Please note that all users, including administrators, are subject to the Terms of Service (TOS) of the hosting site. Communications made through social technology do not constitute a legal or official notice to the University of Richmond, its agencies, faculty, or staff. References to third-party content or websites do not imply endorsement or responsibility on behalf of the university.