



Reunion Weekend 2019  
May 31 – June 2, 2019

## Making a Gift to Richmond

Below is an overview of a donor's fund designation options, membership in giving clubs, and different ways to give. We hope this equips you to talk with your classmates about making a gift to the University; however, if a donor has any questions that you're not comfortable answering, please direct the donor to your Class Giving staff liaison.

### **Annual Fund/Current Use Gifts**

The Annual Fund is a way for our loyal community of alumni, friends, faculty, staff, students, and parents to support daily operations at the University. Every year, gifts to the Annual Fund cover the University's biggest priorities and most pressing needs, including scholarships, student life programming, and technology upgrades.

Alternatively, donors may choose to designate a gift to a specific department, organization, program, or priority. All gifts, regardless of fund designation, contribute to a legacy of philanthropic support which ensures a strong future for Richmond.

In addition to the University of Richmond Annual Fund, alumni often designate their gifts to the following more specific current use funds:

- Richmond College
- Westhampton College
- School of Arts and Sciences
- Jepson School of Leadership Studies
- Robins School of Business
- School of Law
- School of Professional and Continuing Studies
- Spider Club – Annual Fund for Athletics

### **Endowed Gifts**

Endowed gifts protect the future and sustain the University endowment, a permanent fund from which only income is spent (typically about 5% per year). Currently, Richmond's endowment stands at more than \$2 billion, most of which is restricted to support certain programs, scholarships, and faculty. A \$50,000 minimum contribution, payable over five years, is required to make an endowed gift. Naming opportunities and scholarships are common examples.

### **Honorary or Memorial Gifts**

These gifts provide a thoughtful way to honor or remember important people in our lives while providing meaningful support to the University. An acknowledgement of a tribute gift of \$25 or more (excluding its amount) will be sent to the honoree's family or other individuals designated by the donor to receive it. Please include the honoree's name with the gift.



## Giving Clubs

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### **Tower Society**

The Tower Society recognizes leadership donors whose combined household giving to the University equals \$1,000 or more within a fiscal year (July 1 - June 30). The giving levels are:

President's Circle	\$50,000 and up
Founders Circle	\$25,000 - \$49,999
Gothic Circle	\$10,000 - \$24,999
1830 Circle	\$5,000 - \$9,999
Rector's Club	\$2,500 - \$4,999
Lake Circle	\$1,000 - \$ 2,499
Young Rector's Circle*	
Class of 2009	\$1,000
Class of 2014	\$500

\* for alumni who completed their degrees within the past 10 years

The University counts matching gifts in the donors' gift totals and applies them toward gift society memberships. For example, when an employee of a matching gift company makes a gift of \$500 and the company matches that gift with an additional \$500, this contribution yields a total gift of \$1,000 and the donor qualifies for membership in the Tower Society.

### **Spider Club - The Team Behind the Team**

Spider Club is the team behind all 17 Division I teams at the University. Its roster includes alumni, former student-athletes, parents, faculty, staff, and friends who are dedicated to the success of Spider athletics. For more information, please contact the Spider Club Office at (804) 289-8759.



## Ways to Give

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### Online

Gifts may be made by credit card online at <https://uronline.net/reunion2019>. You have the option to make a one-time gift or set up a recurring gift. Recurring gifts allow the University to count on continuing support for our students, faculty, and programs all year long. They are also environmentally friendly and convenient!

### Phone

Credit card gifts can also be made by calling the Office of Annual Giving at (804) 289-8050 or (800) 480-4774 ext. 1.

### Mail

Checks should be payable to "University of Richmond." Indicate on the memo line if the gift is intended to support a particular school, department, or program. Checks should be mailed to:

Advancement Systems  
114 UR Drive  
University of Richmond, VA 23173

### Stocks

Gifts of stocks or mutual funds are a simple, tax-smart way to support Richmond. The University receives the full value of the gift, and the donor doesn't pay capital gains taxes on those shares. Additional information can be found online at <http://giving.richmond.edu/ways/index.html> or by contacting Ingrid Lasrado, Assistant to the VP for Business and Finance, at (804) 289-8150 or [ilasrado@richmond.edu](mailto:ilasrado@richmond.edu).

### Planned Gifts

Sometimes referred to as deferred gifts, these are donations that generally require estate planning and may result in benefits to the donor as well as to the University. Examples of planned gifts include bequests, life income gifts such as charitable remainder annuities or charitable remainder trusts, and gifts of real estate or other non-cash assets. These gifts are included in the Reunion Class Gift total for the 50th Reunion Class only. For more information, please contact Rhonda McIlwain, Planned Giving Officer, at (804) 287-1864 or [rhonda.mcilwain@richmond.edu](mailto:rhonda.mcilwain@richmond.edu).

### Matching Gifts

Matching gifts provide a wonderful opportunity to double, sometimes even triple, the impact of your gift. They count in Reunion Class Gift totals and apply toward the donor's gift society membership.

To initiate a matching gift, the employee must complete the matching gift form supplied by his or her company and send it to [matchinggifts@richmond.edu](mailto:matchinggifts@richmond.edu). It may also be mailed to Richmond at the above address. The University will complete all additional paperwork required by the company. A list of participating companies can be found at <http://giving.richmond.edu/ways/index.html>.

In your outreach, please be sure to check with your classmates about possible matching gifts for UR.