REUNION 2020
VOLUNTEER GUIDE
come back, give back
Welcome to Your Reunion Committee!

Thank you for serving as a reunion volunteer for the University of Richmond! Without you, reunion wouldn’t be possible!

“Come Back, Give Back”
Reunion Weekend is a special occasion to reunite with friends, network socially and professionally, explore new campus facilities, and reconnect with the University of Richmond. And, the parties are fun!

Reunion also provides a meaningful opportunity to give back to the University. Our alumni giving rate is a critical factor in determining national rankings and securing grant funding. We hope that alumni will make a gift during their Reunion year, and continue to make an annual gift to the University, recognizing the past and guaranteeing a bright future for all Spiders.

Committee Goals
We ask you, our Reunion Volunteers, to participate by fulfilling a few committee member responsibilities, which support the overall committee goals to:

- Reconnect alumni with the University of Richmond
- Share information about Reunion events and registration
- Raise awareness about the importance of alumni participation through giving back
- Communicate Spider Pride for alumni accomplishments, and the institution as a whole

Staff Liaisons
Contact your Reunion staff liaisons for questions about event planning and class giving:

<table>
<thead>
<tr>
<th>Reunion</th>
<th>Class Giving</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>50th, 45th, 40th, and 35th Reunions</strong>&lt;br&gt;(Classes of 1970, 1975, 1980, 1985)</td>
<td>Meredith Martin, Class Giving&lt;br&gt;Olivia Wolfson, Alumni Events</td>
</tr>
<tr>
<td><strong>10th Reunion</strong>&lt;br&gt;(Class of 2010)</td>
<td>Amy Gallagher, Class Giving&lt;br&gt;Olivia Wolfson, Alumni Events</td>
</tr>
<tr>
<td><strong>5th Reunion</strong>&lt;br&gt;(Class of 2015)</td>
<td>Amy Gallagher, Class Giving&lt;br&gt;Emily Saunders, Alumni Events</td>
</tr>
</tbody>
</table>
Reunion Class Giving

Reunion Class Giving
A gift to any area of the University made between July 1, 2019 – June 30, 2020 will count toward the Reunion Class Gift.

How to Make a Gift
Visit Ways to Give to explore your options for giving back to Richmond.

Multi-Year Pledges and Recurring Gifts
Encourage classmates to consider setting up a multi-year pledge or recurring gift during their reunion year to maximize their impact!

The Reunion Class Gift will include the total dollar amount of multi-year pledges initiated this fiscal year (July 1, 2019 – June 30, 2020), as well as multi-year pledges initiated after the previous reunion year (beginning July 1, 2015). Contact your Class Giving staff liaison to set up a pledge.

The Reunion Class Gift will include the total anticipated dollar amount of recurring gifts from this fiscal year (July 1, 2019 – June 30, 2020) through June 30, 2024. Contact your Class Giving staff liaison to set up recurring gift.

Areas to Support

- **UR Annual Fund**
  The Annual Fund supports daily operations at the University, including scholarships, student life programming, curricular enhancements, facility improvements, and technology upgrades. Annual Fund gifts are unrestricted, allowing the University to direct funds to the areas that need it most.

- **Specific schools, departments, organizations, programs, or priorities**
  Use the search tool on the giving page for a specific fund, or contact your class giving liaison for questions about where to direct your gift.

- **Endowment**
  The University endowment is a permanent fund from which only income is spent (typically less than 5% per year). A minimum contribution of $50,000, payable over five years, is required to make an endowed gift. Naming opportunities and scholarships are common examples.
Celebration & Recognition

President’s Awards Breakfast
Each year, individual alumni and reunion classes are recognized for their achievements at the President’s Awards Breakfast on Saturday morning during Reunion Weekend.

Classes that go above and beyond are eligible to receive the:

- **Josiah Ryland Cup**
  Highest Overall Participation in Class Gift

- **James B. Thomas Trophy**
  Highest Dollar Amount Raised

- **Highest Attendance at Reunion**

Greek Theatre Party
On Friday night during Reunion Weekend, the Greek Theatre Party is sponsored by the Office of Annual Giving in thanks of all who give to Richmond. Just like the good ole days, there will be drinks, live music, and dancing!
Giving Challenges

Energize your classmates to support Richmond during the following events:

**Spiders Helping Spiders**
**November 19-26, 2019**

Scholarships don’t always cover students’ unexpected costs—an application fee, a ticket home, or a medical cost. This November, we ask Spiders to help students in need with gifts to the Career Opportunity Fund, Student Emergency Fund, and Student Financial Aid.

**UR Here Giving Day**
**April 8-9, 2020**

For 36 action-packed hours, we ask the entire Spider community to come together and show UR Here for Richmond! Support the areas you’re most passionate about, while helping UR tap into additional funds through matching gifts and challenges. During our inaugural Giving Day in 2019, Spiders gave over $400,000 to UR. Let’s make this year even more successful!

**Clash of the Classes**
**May 2020**

During the month of May, competition is fierce as all reunion classes go head-to-head to see who can earn the highest class giving participation and bring in the most support for UR by Reunion Weekend. Winning classes will receive the coveted class trophies and years of bragging rights! Gifts are tracked live through each class webpage (links to these pages will be released when the competition begins).
Giving Clubs

Join other loyal donors in the following giving societies:

**Tower Society**
The Tower Society recognizes leadership donors. Recognition of donors is tiered according to the level of support offered during a fiscal year (July 1 – June 30). [Visit our website](#) for more information about membership levels. Leadership donors in a reunion year will receive an invitation to a special event during Reunion Weekend.

**Spider Club**
Spider Club is the team behind all 17 Division I teams at the University. The roster includes alumni, former student-athletes, parents, faculty, staff, and friends who are dedicated to the success of Spider athletics. For more information, please contact the Spider Club Office at (804) 289-8759.

**Robins Society**
In January 2019, UR welcomed more than 8,000 Spiders into the Robins Society, which recognizes individuals who give to Richmond every year, regardless of the amount they give. The Society was named in honor of E. Claiborne Robins Sr., whose transformative gift to Richmond was motivated by his desire to inspire a culture of philanthropy across our community. We look forward to welcoming new members into this group in the coming months and years!